

REDKEN SPECIALIST

Take your passion for Redken to the next level!
Learn about everything Redken and become the **SPECIALIST** in your salon!

CURRICULUM INCLUDES:

4 days of interactive and hands-on workshops focusing on:

- Redken product solutions to every day challenges
- Redken Blow Dry menu and core Principles of Finishing
- Trends and Finishing skills
- Haircolor and Know Why
- Haircolor Skills Excellence
- Solutions to solving haircolor challenges
- Haircare, Consultation and Retail strategies

The Redken Specialist Program is designed for any stylist seeking:

- In-depth training on Redken products and positioning
- A deeper understanding of hair structure and chemistry
- The when, where, why and how to solve daily hair challenges
- **To take the next step in their stylist career toward becoming a Redken Authority, Redken Certified Stylist or Redken Artist**

ATTENDEE KIT INCLUDES:

- Redken Product Guide, Mannequin & Redken Materials.
- Redken Specialist Certificate
- \$100+ value of Redken Gear

DATES:

Phase 1:

April 5-6, 2020

Phase 2:

April 26-27, 2020

LOCATION:

State Beauty Supply
2351 Millpark Drive
Maryland Heights, MO
63043

TIME:

9:00AM – 4:00PM EACH
DAY

INVESTMENT:

\$595

TO REGISTER:

Contact your State
Beauty Supply DSC,
visit one of our 12 area
store locations or call
314.423.9599

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